



ADVANCED TRAINING COURSE ON INTELLECTUAL PROPERTY RIGHTS



11-15
DECEMBER 2023



Radico Room,
PHD House, 4/2 Siri
Institutional Area
August Kranti Marg, NEW
DELHI - 110016

Organized by

TIFAC,
DEPARTMENT OF SCIENCE & TECHNOLOGY
&
SHARDA UNIVERSITY, GREATER NOIDA

Course Coordinators



Prof. Avinash Kumar

Head, IPR Cell, Sharda University,
Coordinator DST Satellite Centre for Policy Research
Former Associate Director (IPR),
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Head Patent Facilitation Centre
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CONTACT FOR REGISTRATION & FEE

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Course Fee Per Participant

For Academia & Scientific Organizations:
Rs. 30,000/ (Rupees Thirty Thousand Only) Inclusive of All Taxes

For Others:
Rs. 45,000/ (Rupees Forty Five Thousand Only) Inclusive of All Taxes

Account Details for online payment / DD

**In Favor of : TECHNOLOGY INFORMATION FORECASTING AND
ASSESSMENT COUNCIL**

Name of the Bank: Union Bank of India

Account Number: 349902010039439

IFSC Code: UBIN0534994

Branch: Safdarjang Enclave- New Delhi- 110 016



Who Should Attend

Ideal For IPR Practitioners &
In-House IPR Managers In Corporates,
Universities, S&T Organizations

- Unique Practice Oriented Course
- Copious Training Material with Latest Case Laws
- Course Content Carefully Crafted To Provide 360 Degree Overview of Contemporary IPR Issues With Latest Case Laws
- Combination of Foundation & Advance Course
- Foundation Course for thorough Grounding In IPR Issues Providing In Depth Practical Knowledge & Course Material
- Participants to Learn the Substantive Law & Procedures from Top IP Practitioners.
- Opportunity for Networking with Domain Experts

COURSE CONTENT AT A GLANCE

**TOTAL 20 SESSIONS
DURING 05 DAYS COVERING
CONTEMPORARY IPR ISSUES**

Intellectual Property Rights

Laws, Rules, and Practices for Protecting IPRs
IP Strategy and Portfolio Management
Intellectual Property Rights in the Digital Age
Current Issues and Future Trends in IPRs

Copyrights & Designs

Copyrightable Works, Copyrights, and Related Rights
Scope of Rights & Fair Use Provisions
Design Rights and Overlapping of Design Rights & Copyrights
Primary & Secondary Infringement of Copyrights & Remedies Available

Patent & Patent Rights

Patentable Subject Matters in India, USA & Europe
Rights and Exception to Patent Rights
Drafting Claims for Maximum Legal Protection
Product Claims & Process Claims
Handling Patent Prosecution
Opposition, Revocation, and Infringement

Trademarks

Registrable and Un-Registrable Marks, Well known Marks
Color marks, Sound Marks, Smell Marks
Trade Dress, Goodwill, Right to Personality, Look and Feel
Unfair Competition and Action of Passing off

Intellectual Property Rights in Digital Medium

Impact of Digital Medium on Intellectual Property Rights
IPR Issues W.R.T. Content on Microblogging Websites & Social Media
Chat GPT in the Legal Minefield of Copyright
Digital Rights Management (DRM) & Liability of Online Service Providers,
Well-known Marks and Domain Names, Handling Domain Name Disputes
Managing Brand Protection in Digital Medium & Social Media
Trademark Issues in NFT & Metaverse

Patent Protection for Different Technological Areas: A Deep Dive

Product by Process Claims, Striking Balance between Disclosure & Claims
Strategy for Drafting of Claims, Swiss Type Claims, Markush & Jepson Claiming
Drafting of patent Specification for Mechanical Apparatus, Device
Issues in Drafting Claims for Pharma, Chemical and Food Technologies
Protecting Inventions related to ICT, IoT, Sensors, AI & Machine Learning
Patent Protection for Software, Computer Implemented Inventions
Handling Regulatory Roadblocks in Pharma, Bolar provisions
Database Rights & Generic Drugs

Transaction of IP Rights: Licensing, Cooperation, Taxation, Valuation , Audit & Due Diligence

Assignment, Licensing & License Agreements
Essential Terms for Collaborative R&D Agreements, Joint Venture
Determination of Value of IP & IP Audit
Transactions Involving Trademarks & Goodwill
Taxation for Royalty Payment in India
IP Due Diligence for Merger & Acquisition
Protecting Software Patents in India, US & EPO
Blockchains, Standard & Essential Patents, Patent Pooling, FRAND terms, Recent Case Laws

Court Procedures, Infringements & Custom Procedures

Court Procedures in India, USA, and Europe for Initiating Infringement Proceedings, Managing Court Proceedings in Foreign Jurisdictions, and Strategic Approaches
Cease & Desist, Injunction, Damages
Evolving IPR Jurisprudence in India on IP Handling Enforcement of Technology Contracts
Mediation Arbitration in Different Jurisdictions
Handling Custom Related Issues
Taking Control of Pirated & Counterfeit Goods

